

# *“The Preschool Effect”*

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## *So why is it so important to send children to preschool?*

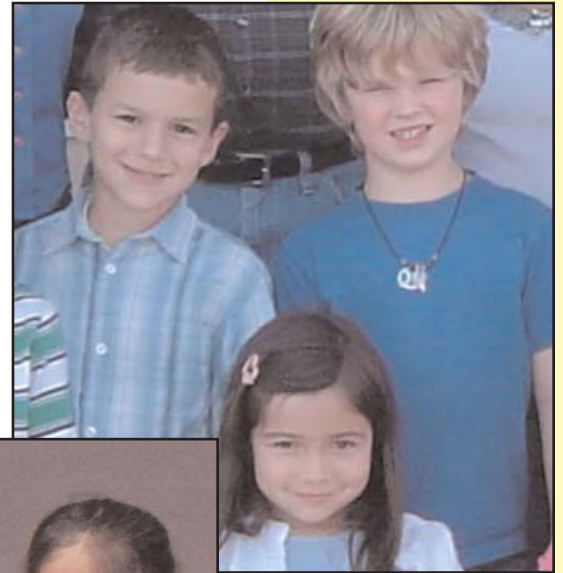
*Studies confirm that children who attend preschool do better in reading and math assessments, and are more likely to graduate from high school, go to college and develop better emotional and social skills. Adults who were once preschoolers are less likely to be arrested. And kids who go to preschool are also more likely to own their own homes and to lead productive lives.*

## *Benefits to Children*

*Let’s face it: children love to learn. And they’re ready to learn long before they enter kindergarten because much of their brain growth takes place during their earliest years. That’s why enrolling a child in preschool helps lay a strong educational and social foundation for their elementary school years and beyond.*

## *Benefits to Society*

*Parents aren’t the only ones who should care about preschool. There is a lot of research that shows how preschool leads to long-term benefits for our economy and society as a whole. More and more people, including business and community leaders, are seeing that preschool is a smart investment not just for children, but for all of us.*



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